

SO, what do you do at

HELEY
INTERNATIONAL

1. What do you do?

0560418

We help companies/brands sell their residual stock into retail & wholesale channels that do not impact on normal sales avenues

0560418

2. How?

With over 40 years of experience in this business we make sure a manufacturers product reaches new customers without interfering with their traditional sales avenues. We do this through our professionally managed network of 3,500 independent customers and our chain of retail stores: 

What is residual stock?
Old Promotion
Excess Inventory
Obsolete Stock
Short Code
Slow moving sales

3. But WHAT do you sell?

WE,

HELEY
INTERNATIONAL

SELL
⇒



Grocery



Confectionery, Crisps & Snacks



Soft Drinks & Ready to Drink



Beer, Wine & Spirits



Household & Toiletries